

Phi Beta Lambda

Success Made Simple

November & December
2011

Look Forward To...

January 9-18, 2011

Winter Recruitment

January 11, 2011

Meet the Officers

January 12 & 17, 2011

Info Nights #1 and #2

January 18, 2011

GBM #1

January 19, 2011

Social: Bowling

January 25, 2011

Mock Networking Night

January 28, 2011

Winter Conference



Business Attire Shopping

November 3, 2011



In aims to prep for the **State Fall Business Leadership Conference**, our members gathered to go on a shopping trip to **Fashion Valley** for business attire.

There were a number of members who did not own proper business attire, but they were helped by fellow members to finds staple items for their wardrobe! We hit up stores known for their fashionable, affordable pieces such as **H&M**, **Express**, and **Forever 21**, where **both** men and women's attires could be found.

State Fall Business Leadership Conference 2011

November 4-6, 2011

This year, our State Fall Business Leadership Conference was held in **Concord, CA** in Northern California. We took exciting roadtrip to and from Concord that served as a great bonding experience for many. We had the privilege of having **Walt Disney World's Ambassador** as a keynote speaker, as well as having insightful workshops that provided our members the opportunity to get to know students from other colleges.

New members, **Andre Gatorano**, **Camilia Nickol**, and **Fernando Arellano**, took the initiative to represent UCSD in the **Case Studies Competition**. They prepared together days in advance for this event and proved their invested time and effort in an impressive performance. Thanks, guys!

Last but not least was the **Mr. PBL Competition**, where our beautiful pageant, **Leon Ying**, strutted his thing. He aced every portion of the competition and was a popular choice among the audience. He blew everyone away with his original piano piece composed for the purpose of the event, as well as with the complementary video made with the help of **Michael Chen**.

Leon Ying rightfully won the Mr. PBL Competition, making our UCSD chapter proud! **CONGRATULATIONS, LEON!**



Marketing Committee Meeting

November 22, 2011

Nathan Tong, our marketing committee director, officially launched his new idea, the **Corporate Sponsorship Project**. With the assistance of *Anna Tom*, he described **endless** possibilities that UCSD PBL can benefit from through the **expansion** of corporate sponsors.



Finance Committee Meeting

November 15, 2011

Derek Cheng, our finance committee director, prepared a great overview of the **interview process**, a critical aspect in all job applications. He utilizes his own **first-hand experience** in interviewing to pass on a realistic depiction of the questions asked, how to nail them, and how to one-up your competition



Secret Santa Party

December 2, 2011

Before finals hit, PBL decided to hold a **Secret Santa Party** where everyone exchanged **gifts** with one another. This yummy **potluck** with good company made it a great night to start the weekend off with right before finals hit!



Hello



2012

Past Events in the Month of November/December:

- Asian Business Association Volunteer Dinner
- Industry Networking Night
- GBM #3
- GBM #4